Andrew Fisher, 2005
John 1:14
KABBALIST
DO IT BETTER
I DID NOTHING TODAY AND STILL GOT PAID
“Advertising aims to teach people that they have wants which they did not recognize before.”
Santa Catalina.
Dawn.
"Yes."

Make the diamond as meaningful as the moment.

The Diamond Engagement Ring. How else could two months' salary last for years?

Call the Jewelers of America at 1-800-497-1480 for your free guide on "How to buy the perfect Diamond Engagement Ring."
2 MONTHS' SALARY GUIDELINE CALCULATOR

SPENDING GUIDELINES

Buying a diamond means investing in a piece of forever. A true miracle of nature dating from the beginning of time, each diamond purchase is special.

Every individual buying a diamond seeks out the best they can afford. Nature's variety means that you will always find a diamond to suit your taste, budget and occasion. If you're about to buy a diamond engagement ring, you may want to consider the often-quoted guideline of spending one to two month's salary.

You can rest assured that the diamond you buy will be a sound financial investment. Their rare qualities have been sought after for thousands of years. Their desirability and value remain undiminished today and will continue through the years to come.

But, whatever you spend, your diamond will represent one of life's deepest emotional investments. It may eventually be passed down for generations, cherished not just for what it is worth, but for what it means.
SLURP,

Are you still giving your pet tap water? Well, it’s time to switch. We tested ThirstyDog! and ThirstyCat! over 15,000 times to find just the right combination of flavor, aroma, and – most important to everyone who loves their pet – vitamins and minerals. And then we tested ThirstyDog! and ThirstyCat! against – ouch! – tap water.

Faithful Fidos and finicky Felines everywhere overwhelmingly preferred the taste of ThirstyDog! and ThirstyCat!

Which is what you might expect – since, just like people, cats and dogs have taste preferences. Until now, there were no beverages designed to meet the discriminating taste buds of our companions from the animal kingdom. And, while most dog and cat foods furnish adequate nutrition, when you give your pet ThirstyDog! or ThirstyCat! you are making sure they receive optimum daily nutrition. Along with pure, clean water.

Isn’t it high time you looked your cat or dog in the eye and said: let’s have a drink... of ThirstyDog! or ThirstyCat!

BURP!

Veterinarian Recommended!

ThirstyDog!™ & ThirstyCat!™

The Daily Pet Drink

The best thing for your pet... since you

Nutritional Chart

<table>
<thead>
<tr>
<th>Component</th>
<th>Description</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vitamin C</td>
<td>Ensures stronger teeth, gums, and bones. Prevents stress</td>
<td></td>
</tr>
<tr>
<td>Vitamin B6</td>
<td>Enhances sense of smell, vision, hearing and other sensory functions</td>
<td></td>
</tr>
<tr>
<td>Biotin</td>
<td>Maintains healthy feet and skin. Prevents hair loss.</td>
<td></td>
</tr>
<tr>
<td>Niacin</td>
<td>Maintains optimal stomach and gastrointestinal tract which optimizes nutrient utilization</td>
<td></td>
</tr>
<tr>
<td>Pantothenic Acid</td>
<td>Prevents dry skin and optimizes coat quality.</td>
<td></td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>(Dog Only) Major source of usable energy</td>
<td></td>
</tr>
<tr>
<td>D Glucose</td>
<td>(Cat Only) Major source of usable energy</td>
<td></td>
</tr>
<tr>
<td>Zinc</td>
<td>Strengthens immune system and optimizes healthy skin.</td>
<td></td>
</tr>
<tr>
<td>Leucine</td>
<td>Optimizes carbohydrate utilization.</td>
<td></td>
</tr>
<tr>
<td>Potassium</td>
<td>Supplies electrolytes for optimal cardiac and other organ functions</td>
<td></td>
</tr>
<tr>
<td>Taurine</td>
<td>(Cat Only) Optimizes vision and cardiac function.</td>
<td></td>
</tr>
</tbody>
</table>

Now available at supermarkets and wherever fine pet products are sold.
You're on day one of a four-day business trip, it took five hours to get here and three to calm down an angry client, the weather's turning ugly, you don't know a soul in this town but when you open your shaving kit you get your second pleasant surprise of the day.

Dear Dad,

Thank you for making money your son, Kevin

At times like these, a little thoughtfulness goes a long way. Unfortunately, that's something you won't often find at bargain motels, and something that feels strangely artificial at high-priced hotels. Thankfully there are 53 Red Lions. With service so thoughtful, you may be surprised. (We've even added an iron and coffee maker to every room and eliminated long distance access fees.) Come see. Casual, comfortable, spacious. Just like the 10 western states where you'll find us.

Aren't you glad you made reservations at 1-800-RED LION?

Or was it through your travel agent? No matter. You're here. Eat well, sleep well.

Red Lion Hotels & Inns
You are so kind to dogs and babies, yet this other living creature goes hungry under your brush. If your hair are connected, though fortunately not at the hip, and like your body, hair thrives on the right nutrients. Keep it well fed with one of our many scientific yet natural solutions. Lend the hair that your best friend wants on her very own head.

hungry.
go
millions
Everyday
Nothing ordinary about it

forget typical
discover difference

seek the unusual

leave ordinary behind
ELYSIUM
Heaven on Earth

CLARINS
PARIS
macy's
U N I L N O W ,
Y O U ’ V E O N L Y
F A N T A S I Z E D
A B O U T I T B E I N G
T H I S I N T E N S E.
Consumerism as spirituality

• As one corporate manager frankly put it, “Corporate branding is really about worldwide beliefs management.”
...our heart is restless until it rests in You.
THE EARTH IS THE LORD'S AND EVERYTHING IN IT.
I AM THE BREAD OF LIFE
There are different kinds of gifts, but the same Spirit. There are different kinds of service, but the same Lord. There are different kinds of working, but the same God works all of them in all men. Now to each one the manifestation of the Spirit is given for the common good. To one there is given through the Spirit the message of wisdom, to another the message of knowledge by means of the same Spirit, to another faith by the same Spirit, to another gifts of healing by that one Spirit, to another miraculous powers, to another prophecy, to another distinguishing between spirits, to another speaking in different kinds of tongues, and to still another the interpretation of tongues. All these are the work of one and the same Spirit, and all are given to the common good. To each one, just as he was appointed by the Spirit, so he exercises it.

You are the body of Christ, and each one of you is a part of it.